BASKETBALL IN TASMANIA - 2023-27 STRATEGIC PLAN

OUR VISION

BASKETBALL IS THE SPORT OF CHOICE FOR ALL TASMANIANS

OUR MISSION

TOGETHER WE LEAD THE GROWTH OF THE SPORT AND BUILD CAPACITY THROUGH:

Maximising Access

There is a fit for purpose place for all Participants

Developing our people

We strive to enable all Participants to reach their full potential through every level

Growing Participation

We strive to grow all aspects of Basketball

Leading and Supporting our community

We lead and support to advance the "health" of all Basketball

Participants are our Players, Referees, Coaches, Officials, Volunteers and CAMs

OUR VALUES: COLLABORATION | GROWTH MINDSET

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TOGETHER WE LEAD THE GROWTH OF THE SPORT AND BUILD CAPACITY THROUGH:

Strategic Outcomes

Maximising Access

There is a fit for purpose place for all Participants

- More "Homes" for Basketball
- A long-term Facility Strategy supported by data sets and research, audit, usage %, participation statistics
- Increased and improved partnerships with venue managers
- Access to more places to play
- Facilities are fit for purpose and compliant

Developing our people

We strive to enable all Participants to reach their full potential through every level

- Provide high quality positive experiences across the Basketball ecosystem
- Programs for the development of all Participants
- Ongoing review of programs and identify areas for growth, development and improvement
- Provide and increase access to high quality Aussie Hoops / Schools / Holiday Camps programs
- Representation of Participants in National Teams and programs
- Representation of Participants in NBL1 and W/NBL
- Clearly defined pathways for all Participants

Growing Participation

We strive to grow all aspects of Basketball

- More of everything and everyone - a place for ALL in Tasmanian Basketball
- Participation strategy with specific targeted growth and retention of Participants
- Benchmarking of participation levels
- Support for regions to create more opportunities to grow and develop based on capacity, population and needs
- Alignment and collaboration with key initiatives delivered by stakeholder groups (NBL1 etc)

Key focus areas

- ✓ All Participants
- ✓ Women and girls (retention)
- ✓ Competition options
- ✓ Competition formats
- ✓ School activities and competitions
- ✓ Strategic Partnerships with service providers/peak bodies
- ✓ Diversity
- ✓ Inclusion

Leading and Supporting our community

We lead and support to advance the "health" of all Basketball

- A Governance Framework that supports Tasmanian Basketball
- Provide a sufficient resource library that is accessible for all Participants (to invest in Strategic Priorities 1-3)
- Provide ongoing education and communication with CAMs regarding policies and procedures - updates, support, and implementation
- Consistent and regular communication to all Participants
- Benchmarked "health" of Basketball metrics is maintained and reported against
- Support and enhance the volunteer experience
- A Commercial Strategy to re-invest, improve, and reduce costs to Participants
- >10% of revenue generated through commercialising Basketball Tasmania assets

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Strategic Outcomes	Strategic Initiatives
• More "Homes" for Basketball • A long-term Facility Strategy supported by data sets and research, audit, usage %, participation statistics • Increased and improved partnerships with venue managers • Access to more places to play • Facilities are fit for purpose and compliant	• Establish a key stakeholder group to advocate for places to play - infrastructure development and increased access to venues for basketball. • Lobbying for Clubs to have "Homes" rather than shared use of facilities • Develop a facility strategy with a key focus of long-term vision and investment to sustain participation in the sport. • Maximising use of existing facilities (linked to Participation Strategy) – understanding current gaps and opportunities to use existing facilities • Exploring access to and developing partnerships to upgrade and use school facilities • Partnerships with new builds through schools (opportunities to leverage off those facilities)

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Strategic Outcomes	Strategic Initiatives
• Provide high Quality positive experiences across the Basketball ecosystem for Participants • Programs for the development of all Participants • Ongoing review of programs and identify areas for growth, development, and improvement • Provide and increase access to high quality Aussie Hoops / Schools / Holiday Camps programs • Representation of Participants in National Teams and programs • Representation of Participants in NBL1 and W/NBL • Clearly defined pathways for ALL Participants	• Benchmarking for all areas of development (participation, accreditation, development pathways, results) • Establish a framework for the delivery of a multi-level development program for all Participants • A curriculum for NEW Coaches and Referees • Ongoing review of programs to identify key areas of improvement and meet the needs of the sport • Provide relevant resources and ongoing education for all Participants in basketball – a hub to support the game and its development • Ongoing review and development to deliver high-quality FDP/SDP/HP programs and State Team programs • Connect with States and Territories to utilise materials, resources and programs relevant to Basketball in Tasmania • Articulate and communicate pathways for all

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Growing Participation

We strive to grow all aspects of Basketball in Tasmania

Strategic Outcomes	Strategic Initiatives
• More of everything and everyone - a place for ALL in Tasmanian Basketball • Participation Strategy with specific targeted growth and retention of Participants • Benchmarking of participation levels • Support for regions to create more opportunities to grow and develop based on capacity, population and needs • Alignment and collaboration with key initiatives delivered by stakeholder groups (NBL1 etc) **Key focus areas** ✓ All Participants ✓ Women and girls (retention) ✓ Competition options ✓ Competition formats ✓ School activities and competitions ✓ Strategic Partnerships with service providers/peak bodies ✓ Diversity ✓ Inclusion	• Establish benchmarking to identify key areas for targeted growth and retention opportunities with all areas of basketball • Establish a basketball advisory/network group for women and girls to support retention and growth • Conduct regular reviews of competition plans and structures to support delivery of basketball in the community • Establish key connections in each region to align the sport through all levels and pathways (schools, club, NBL1 etc.) • Provide opportunities for regular feedback through surveys, workshops and forums to ensure delivery of a high-quality experience to Participants • Increase and improve partnerships/connections with schools and peak bodies • Develop a strategy for the recruitment and retention of Officials, Coaches, Referees and Volunteers

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